

Improving Your Managed Print Strategy



3 Quick Ways to Assess Your Print Devices, Security & Usage

The Importance of Print Management

Sadly, many organizations don't realize how much they are spending and wasting when it comes to company-wide printing.



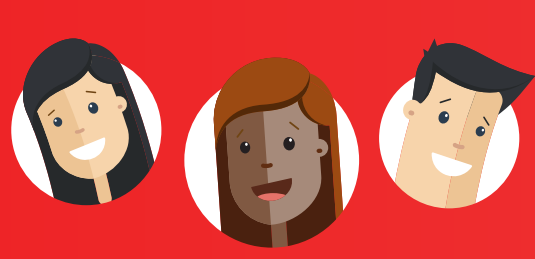
87%
of organizations don't know what they spend on document output



Printing is typically the 3rd highest office expense behind rent and payroll



17%
of all printed pages are never used



61%
of organizations used 3 or more toner supply vendors, making coordination and cohesion difficult

46%

of all printer purchases avoid a formal approval process, contributing to overspending



81%

of organizations have no usage or cost tracking system to monitor office printing

Source: Gartner Group

? WHAT IS A MANAGED PRINT STRATEGY?

Think of a managed print strategy as a way to manage and continually optimize your company-wide printing. It typically involves reducing printing costs and enhancing document security by assessing your usage and printing practices.

3 Quick Ways to Assess Your Managed Print Strategy

Analyzing your current printing practices can seem intimidating, but it doesn't have to be. Here's three quick ways to improve your print strategy, saving your company both time and money.

1

Choosing the Right Devices

Many printers and copiers are outdated or unregulated. The first step begins with auditing your current devices.



INKJET VS LASER PRINTERS

Laser printers and copiers use toner instead of ink, producing very precise prints at an overall lower cost.

THE BIG DIFFERENCE

Laser printers economical toner cartridges and higher yield reduce the cost per page, oftentimes balancing out the initial purchasing cost.

THE VERDICT

Businesses in print-heavy industries would benefit best from a laser, multifunction printer or copier. In addition, leasing devices can help to reduce maintenance costs.

INKJET PRINTERS	LASER PRINTERS
ADVANTAGES Print on various types of media Typically produce high quality images Low upfront purchase cost	ADVANTAGES Low operation cost Fast output speeds & high page yield Toner is typically cheaper
DISADVANTAGES Very expensive to operate Devices are typically not very fast Shorter life expectancy	DISADVANTAGES Higher upfront purchase cost

2

Printer Hard Drive Security

Hacking a printer? That's right. Most corporations use business-grade, web-enabled laser printers and copiers, which serve as clever entry points for savvy cyber attackers.

HANDS-ON ATTACKS	REMOTE ACCESS THREATS
RESELLING/RETURNING EQUIPMENT OR DEVICE THEFT Businesses sell used devices without clearing the hard drives. Or, they get robbed! Cyber attackers scrape the internal data, sometimes accessing anything ever printed.	MALWARE ATTACKS Attackers infect your devices and entire network with malware. You become a host for malicious files, or their code runs quietly in the background, sneakily stealing your information.

HOW DO HACKERS DO IT?

Any device that's connected to the internet can be hacked. Printers and copiers contain internal hard drives which store data, putting your business at risk for potential breaches and cyber crime.

WHAT CAN YOU DO?

Be sure to regularly update devices, add threat barriers and educate your employees on the dangers of cyber attacks.

THE VERDICT

You need to include printer and copier security measures in your managed print strategy.

? WHAT'S MALWARE?

Malware comes in many shapes and sizes, like viruses, Trojans, spyware and ransomware. Discover more about the different types on our blog.

3

Assessing Your Printer Usage

Many organizations don't know what they are truly spending on company-wide printing. Worst, many documents that get printed are never even used.

PAGE YIELD & COST PER PAGE

Page yield is the number of pages a cartridge can produce before needing to be changed. Cost per page is the money value spent to print each page.

DO YOU KNOW HOW MUCH YOU'RE PRINTING?

Track your current how much activity you evaluate printing needs and identity waste. A document management software can make employees accountable for the pages they print and comply with security measures.

THE VERDICT

To save your company money and resources, you need to observe and regulate your company-wide printing. A managed print service provider will have the tools, wisdom and time to make improvements.

CALCULATE YOUR OWN COST PER PAGE WITH THIS FORMULA

$$\frac{\text{price of cartridge}}{\text{page yield}} = \text{cost per page}$$

Don't Do It Alone

The right managed print service provider can save your company money by streamlining your devices, regulating your supplies and usage, and by protecting you from dangerous data breaches.

Download our case study to see how our team at Access Systems transformed these businesses by optimizing their print usage.

